

November 13, 2025

To: Interested Parties

Fr: Impact Research

Re: New Polling in Jersey City Mayoral Runoff Election

A new poll of likely voters in Jersey City's December 2nd runoff election for Mayor shows Councilman James Solomon – who came in first place in the first-round vote despite being outspent by his opponents – with a wide and expanding lead over former Governor Jim McGreevey. Solomon is personally popular, enjoying support across the city's diverse electorate and from the overwhelming majority of the supporters of the candidates who did not advance to the runoff, and is strongly positioned for victory.

Below are the key findings from the poll.

Key Findings

- **Solomon enjoys a wide and growing lead over Jim McGreevey.** Solomon leads among likely runoff voters by nearly 30 points (58% to 29%, 13% undecided). This represents remarkable growth since July, when a previous poll found Solomon ahead of McGreevey by 8 points (46% to 38%, 16% undecided), underscoring how Solomon's campaign has effectively built a broad coalition with wide appeal across the city. In the runoff, Solomon leads McGreevey by +38 percentage points with white voters, +36 percentage points with Latino voters, and even +18 percentage points with Black voters.

	November 2025	July 2025
Solomon	58%	46%
McGreevey	29%	38%
Undecided	13%	16%

- **Solomon is the overwhelming favorite among supporters of the candidates who did not make the runoff.** Among voters who sided with candidates other than Solomon or McGreevey in the first round, Solomon leads by a whopping +57 points (71% to 14%). Specifically, he leads by +55 points with Bill O'Dea's voters, and +63 points with Mussab Ali's voters.

These findings are based on the results of a phone and text-to-web survey conducted by Impact Research from November 6-10, 2025, among N=500 likely December 2025 runoff voters in Jersey City. The results are subject to a margin of error of ± 4.4 points. The July data is based on the results of a similar poll conducted July 24-27, 2025, among N=500 likely November 2025 Jersey City voters, with a margin of error of ± 4.4 points.