

September 15, 2021

To: Interested Parties
Fr: Brian Stryker / David Poyer
Re: Jersey City Ward E Poll Findings

Councilman James Solomon has a big lead over Jake Hudnut (47% Solomon / 11% Hudnut), as voters like him and think he is doing a good job. He's in a strong position to be re-elected over Jake Hudnut, who has mixed popularity rating and little name ID.

Key Findings

- **Voters like Solomon and think he is doing a good job on the city council.** Solomon's name ID is 68% (55% favorable / 13% unfavorable). He's popular with men and women, younger and older voters, and with voters across racial and ideological lines. Solomon's job rating sits at +39 (56% positive / 17% negative).
- **Hudnut is not well known and has high negatives for his low name ID.** Hudnut, by contrast, only has a name ID of 35% and net favorability of +3 (19% favorable / 16% unfavorable). His ratings are net negative with women, white voters, and voters without a college degree.
- **Solomon holds a sizeable lead over Hudnut.** The initial vote sees Solomon 36 points ahead of Hudnut (47% Solomon / 11% Hudnut / 42% undecided). He holds his strongest lead with people who voted in the 2017 municipal election (57% Solomon / 15% Hudnut / 28% undecided) but also leads by more than 20 points with potential new voters.

Findings are based on the results of a combined telephone and text-to-web survey conducted by ALG Research from September 7-12, 2021 in Jersey City Ward E among N=200 likely registered voters. The results are subject to a margin of error of $\pm 6.9\%$. 74% of interviews were conducted via cell phone or text-to-web.