

From: Steve Weber
To: Steve Weber <Steve.Weber@hobokennj.gov>
Subject: Re: Automata - Implementation Follow-Up Questions & Data Request
Date: Monday, October 6, 2025 11:42 AM
Attachments: [Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)
[Screenshot 2025-09-26 at 11:42 AM.png](#)

Did we issue a ticket to the MG plate? Do we know which unit it belonged to? I'd want to let the appropriate director (maybe its me) know that their vehicle was captured.

Steve

From: Jesse McGowan <jmcfowan@hobokennj.gov>
Sent: Monday, October 6, 2025 11:40 AM
To: Luca Basilone <luca@automotus.co>
Cc: Justin McKee <justin@automotus.co>; Kelly Schmandt Ferguson <kelly@automotus.co>; Gregory Francese <GFrancese@hobokennj.gov>; Jordan Justus <jordan@automotus.co>; Vijay Chaudhuri <vijay.chaudhuri@gmail.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubeck <mhuck@automotus.co>; Nora Martinez <ndelbenedetto@hobokennj.gov>; Roxana Rivera <roxanarivera@automotus.co>
Subject: Automotus - Implementation Follow-Up Questions & Data Request

Hi all,

I hope everyone had a great weekend. We have a few data requests and follow-up questions as we start our first full week of the CLEAR enforcement:

Questions:

- Duncan lag:** We understand there is going to be a lag between the camera-captured violation and the violations showing up in CurbSuite. What is the anticipated lag? We were surprised to still not see any other violations from last week when logging on to the platform this morning. Is it correct that we may still be missing most of the violations from October 1st in CurbSuite?
- One ticket per week:** Based on the answers to the above questions, it's possible we're not even issuing citations until about a week after the camera-captured violation occurred. If that's the case, we may need to extend our "one ticket per week" limit to cover a longer period of time (perhaps one ticket every two weeks?). We want to ensure that someone receives the citation in the mail before a new violation captured by camera is considered for processing.
- Residential permit holders:** Is there a flag in CurbSuite that calls out when a plate associated with a Residential Parking Permit is flagged? Maybe we just haven't had an applicable violation yet, but just wanted to make sure this is in the program.
- Whitelisted plates:** I noticed one of the plates identified last week included "M5" in the plate. This was intended to be whitelisted - why was it included in the list of violations?

Data Requests:

- By COB today (Monday):** We are working on a press release summarizing very early progress with the CLEAR program. I know Jordan mentioned over email a 50% reduction in violations, and the Mayor posted some stats over the weekend related to "71% reduction in double parking and 37% reduction of improper parking in bus stops". Are these accurate? What time period do they represent? We have a statistic from you all showing that average violations per location dropped about 16% during the warning period. Do we have another drop we can share? If you have the data, it'd be great to have through Sunday, 10/5, but through Friday 10/3 is fine if it's what is accessible now. Ideally, we'd be able to share a reduction in violations by type (bus, bike, loading zone).
- By noon EST Wednesday:** The City Council meeting is 7 PM EST on Wednesday, 10/8. We want to provide Steve with a handful of statistics about CLEAR progress from the first week - capturing data from 10/1-7. Are you able to provide the drop in violations identified during that time period both relative to the warning period and relative to the prior program announcement? It'd also be great to have this broken out by type. We'd also like to capture the number of citations issued by type, which we recognize will be lower given the lag with receiving the data from Duncan.

I know we have a call scheduled for tomorrow afternoon, but it'd be great if we could get some of these answers before then (especially the data request for today). Let me know if there's anything you need from me to move ahead on these items - I'd be happy to hop on a brief call to discuss.

Thanks,
Jesse

 **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x1403
www.hobokennj.gov

From: Luca Basilone <luca@automotus.co>
Sent: Tuesday, September 30, 2025 5:12 PM
To: Jesse McGowan <jmcfowan@hobokennj.gov>
Cc: Justin McKee <justin@automotus.co>; Kelly Schmandt Ferguson <kelly@automotus.co>; Gregory Francese <GFrancese@hobokennj.gov>; Jordan Justus <jordan@automotus.co>; Vijay Chaudhuri <vijay.chaudhuri@gmail.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubeck <mhuck@automotus.co>; Nora Martinez <ndelbenedetto@hobokennj.gov>; Roxana Rivera <roxanarivera@automotus.co>
Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi Jesse,

Following up on your request:

Location: 400-500 Washington St
- Date: 09/13/25
- Duration: 8min 30sec

Location: 400-500 Washington St
- Date: 09/11/25
- Duration: 3min 44sec

Location: 700-800 Washington St
- Date: 09/10/25
- Duration: 3min 18sec

Location: 700-800 Washington St
- Date: 09/16/25
- Duration: 3min 54sec

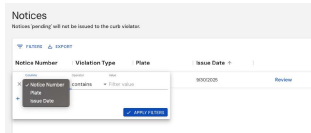
Location: 300-400 Washington St
- Date: 09/02/25
- Duration: 8min 51sec

Let me know if you need anything else!

Best,
Luca

On Tue, Sep 30, 2025 at 11:26 AM Luca Basilone <luca@automotus.co> wrote:
Hi Jesse,

You can find the images requested attached to this email. In the future, you will be able to search those images in CurbSuite using the filter in the Enforcement tab



Also to answer your previous questions:

- Will we still be able to see the number of observed violations in CurbSuite, separate from those where cameras are capable of capturing license plate information? If so, can you make a setting in CurbSuite where we can measure the number of violations in enforced zones vs. unenforced zones?
- We have turned on license plate violation capture for all locations, however in some cases we might not capture the license plate because the vehicle does not have a front license plate.

2. We'd like to know the number of violations related to unreadable plates and whitelisted plates. Is that something that you can provide us, perhaps on a weekly basis?

- Sure, I can create this report and send it to you weekly!

3. We're also looking for an effective statistic to summarize behavior change during the warning period. I reviewed Violations per Location weekly for July 13 through September 14 and compared that to the last 2 weeks (September 21 and September 28). I'm seeing a 25% reduction in average violations during the warning period. Does that align with your review of the data as well?

- Between 07/13 and 09/14, there was an average of 69.74 violations per location per day. During the warning period, 09/14 to 09/30 this number is at 59.42. This represents a 16.2% reduction --> (new value - old value) / old value.

Looking forward to chatting soon,

Luca

On Tue, Sep 30, 2025 at 10:23 AM Kelly Schmandt Ferguson <kelly@automotus.co> wrote:
Hi Jesse,

We'll work on getting the images over to you.

We're heads down to make sure everything is ready to go live tomorrow, but we will work on your other questions as well and I'll see if I can get some initial response before our meeting in a couple of hours.

Thanks,
Kelly

On Tue, Sep 30, 2025 at 6:38 AM Jesse McGowan <jmcfowan@hobokennj.gov> wrote:
Hi all,

One additional item before our call today - we sent an email blast to residents who had a violation in recent weeks, and we received a few emails back requesting additional information about their violation. Could you please send me the pics and location for the following violations? Or if it's easier to make this visible to me in CurbSuite, that works too.

We may get additional requests like this, but I'm not sure.

| Plate | Violation Type | Date and Time |
|------------|---------------------|---------------------|
| [REDACTED] | bus lane violation | 2025-09-10 16:28:05 |
| [REDACTED] | bus lane violation | 2025-09-16 16:25:03 |
| [REDACTED] | bus lane violation | 2025-09-03 12:26:39 |
| [REDACTED] | bike lane violation | 2025-09-11 11:43:29 |
| [REDACTED] | bike lane violation | 2025-09-13 12:27:07 |

Thanks,
Jesse

 **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x1403
www.hobokennj.gov

From: Jesse McGowan <jmcfowan@hobokennj.gov>

Sent: Monday, September 29, 2025 12:03 PM

To: Luca Basilone <lucab@automotus.com>

Cc: Justin McKee <justin@automotus.com>; Gregory Francese <gfrancese@hobokennj.gov>; Kelly Schmandt Ferguson <kelly@automotus.com>; Jordan Justus <jordan@automotus.com>; vijay chaudhuri <vijay.chaudhuri@gmail.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbaer@hobokennj.gov>; Matt Hubeck <matt@automotus.com>; Nora Martinez-DeBenedetto <nora@automotus.com>; Roxana Rivera <roxana.rivera@automotus.com>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Either configuration - a two-sided page or two one-sided pages - are fine with me.

I had a few follow-up questions regarding reporting once we go live:

- Will we still be able to see the number of observed violations in Curbsuite, separate from those where cameras are capable of capturing license plate information? If so, can you make a setting in Curbsuite where we can measure the number of violations in enforced zones vs. unenforced zones?
- We'd like to know the number of violations related to unreadable plates and white-listed plates. Is that something that you can provide us, perhaps on a weekly basis?

We're also looking for an effective statistic to summarize behavior change during the warning period. I reviewed Violations per Location weekly for July 13 through September 14 and compared that to the last 2 weeks (September 21 and September 28). I'm seeing a 25% reduction in average violations during the warning period. Does that align with your review of the data as well?

Thanks,
Jesse

H **Jesse McGowan, AICP, RSP1 (she/her)**
 Deputy Director, Transportation and Parking
 City of Hoboken
 201.420.2000 x1403
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From: Luca Basilone <lucab@automotus.com>

Sent: Friday, September 26, 2025 3:24 PM

To: Jesse McGowan <jmcgowan@hobokennj.gov>

Cc: Justin McKee <justin@automotus.com>; Gregory Francese <gfrancese@hobokennj.gov>; Kelly Schmandt Ferguson <kelly@automotus.com>; Jordan Justus <jordan@automotus.com>; vijay chaudhuri <vijay.chaudhuri@gmail.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbaer@hobokennj.gov>; Matt Hubeck <matt@automotus.com>; Nora Martinez-DeBenedetto <nora@automotus.com>; Roxana Rivera <roxana.rivera@automotus.com>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi Jesse,

It was great meeting you in person today!

There was one item that I forgot to ask you, for the citations mailed to the drivers the first page will be the cover page and will only contain the registered owner information and the seal and return address (see image below).





However, for the other pages where it shows the citation and the violation package with images, should it be 2 separate pages or 1 page front and back? I am attaching the document to this email for reference.

Best,
Luca

On Fri, Sep 26, 2025 at 10:39 AM Jesse McGowan <jmcgowan@hobokennj.gov> wrote:

That should be fine - let's just flag it as part of the training for PEOs today.

Jesse

H **Jesse McGowan, AICP, RSP1 (she/her)**
 Deputy Director, Transportation and Parking
 City of Hoboken
 201.420.2000 x1403
www.hobokennj.gov

From: Luca Basilone <lucab@automotus.com>

Sent: Friday, September 26, 2025 10:36 AM

To: Jesse McGowan <jmcgowan@hobokennj.gov>

Cc: Justin McKee <justin@automotus.com>; Gregory Francese <gfrancese@hobokennj.gov>; Kelly Schmandt Ferguson <kelly@automotus.com>; Jordan Justus <jordan@automotus.com>; vijay chaudhuri <vijay.chaudhuri@gmail.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbaer@hobokennj.gov>; Matt Hubeck <matt@automotus.com>; Nora Martinez-DeBenedetto <nora@automotus.com>; Roxana Rivera <roxana.rivera@automotus.com>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi Jesse,

We can definitely use those prefixes to add to our vehicle whitelist.

And yes, we will include the NJ Transit Police license plates shared to our exempt vehicle list as well.

Regarding the US government and diplomatic license plates, I am not sure if they follow a specific pattern with a certain prefix for example, but if they do we could also whitelist them.

Since we are having a validation step before issuing the violation, the officers reviewing will have full control to issue or not the violation. So, if by any case, we did not include a specific license plate to the whitelisted vehicles, you can void it in Curbsuite.

Best,
Luca

On Fri, Sep 26, 2025 at 10:28 AM Jesse McGowan <jmcgowan@hobokennj.gov> wrote:

We'd like to also add this list of NJ Transit police vehicles to the whitelist:



Thank!
Jesse

H **Jesse McGowan, AICP, RSP1 (she/her)**
 Deputy Director, Transportation and Parking
 City of Hoboken
 201.420.2000 x1403
www.hobokennj.gov

From: Jesse McGowan <jmcgowan@hobokennj.gov>

Sent: Thursday, September 25, 2025 11:40 PM

To: Justin McKee <justin@automotus.com>; Gregory Francese <gfrancese@hobokennj.gov>

Cc: Kelly Schmandt Ferguson <kelly@automotus.com>; Jordan Justus <jordan@automotus.com>; vijay chaudhuri <vijay.chaudhuri@gmail.com>; Luca Basilone <lucab@automotus.com>; Steven Weber <sweber@hobokennj.gov>; Marilyn Baer <mbaer@hobokennj.gov>; Matt Hubeck <matt@automotus.com>; Nora Martinez-DeBenedetto <nora@automotus.com>; Roxana Rivera <roxana.rivera@automotus.com>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi all -

I also wanted to follow up regarding whitelisted plates. We'd like to whitelist the following prefixes:

- OA - Ambulance
- MG - Municipal Government
- CG - County Government
- HA - Highway Authority
- OP - Paratransit
- SG - State Government
- S1 - School Vehicle
- SP - State Police
- DM - Mobility Assistance Vehicle
- GFX - Police
- DX - NJ Transit Buses

Can we also exclude US Government and diplomatic plates?

Lastly, I have an email out to the Port Authority asking if they have a license plate number prefix or list of plates we should include on this list as well. I'll follow up with you if/when we get that list.

Please let me know if you need anything else from me on this to move forward.

Thanks,
Jesse

Jesse McGowan, AICP, RSP1 (she/her)

Have a great weekend!
Jordan

On Fri, Sep 12, 2025 at 3:45 PM Vijay Chaudhuri <vijay.chaudhuri@gmail.com> wrote:
Thank you Jesse and team! Very strong announcement today. Well done.

Quick thought on below is that wouldn't we have the car plates from those permit holders that we have flagged have violations from the past 8 months and wouldn't we be able to cross reference and email on our own about the system is going live October 17? Or is what you're suggesting in addition to what I just mentioned and also those permit holders that have violations over the next 3 months?

Also, just wanted to update that I am looking to get the state courts via various channels to integrate the Automotus system. I'm told it could happen.

As a plan B, for Tuesday if we could touch base briefly if we're still on track to hire some more PEOs to data entry the tickets for the launch October 1 or soon after, and potentially reallocate some existing PEOs to the data entry. If it was already discussed at the last meeting my apologies as I had a conflict.

Thanks all and have a great weekend.

On Fri, Sep 12, 2025 at 4:01 PM Jesse McGowan <jmccowan@hobokennj.gov> wrote:
Hi all,

Two things I wanted to flag for discussion next week:

- Residential Permitholders:** We'd like to email people who get citations that also have a residential parking permit (in addition to the mailed notice). What do we think is the best way to do this? We can give you a list of RPP holders on a weekly basis and perhaps you could flag when a citation is issued to someone on that list?
- Envelopes:** What will be on the exterior of the envelope for mailed citations look like? We want to make sure people open it and not throw it away. Will the return address be Hoboken City Hall? Hoboken Municipal Courts? Just something to think about as we finalize design.

Our Nixie announcing the program went out today, and we've printed flyers to start warnings on Monday. Have a great weekend y'all!

Thanks,
Jesse

 **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x1403
www.hobokennj.gov

From: Kelly Schmandt Ferguson <kelly@automotus.co>
Sent: Wednesday, September 10, 2025 1:49 PM

To: Jesse McGowan <jmccowan@hobokennj.gov>

CC: Luca Basilione <lucab@automotus.co>; Jordan Justus <jordan@automotus.co>; Steven Weber <sweber@hobokennj.gov>; Gregory Francese <gfrancese@hobokennj.gov>; Vijay Chaudhuri <vijay.chaudhuri@gmail.com>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubek <matt@automotus.co>; Justin McKee <jmckee@automotus.co>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Great. Thank you!

On Wed, Sep 10, 2025 at 10:42 AM Jesse McGowan <jmccowan@hobokennj.gov> wrote:
Thank you!

Just wanted to flag that I added comments to the business rules and draft summons. I'll finalize the forms for Duncan later today.

Jesse

 **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x8007
www.hobokennj.gov

From: Kelly Schmandt Ferguson <kelly@automotus.co>
Sent: Tuesday, September 9, 2025 7:36 PM

To: Jesse McGowan <jmccowan@hobokennj.gov>

CC: Luca Basilione <lucab@automotus.co>; Jordan Justus <jordan@automotus.co>; Steven Weber <sweber@hobokennj.gov>; Gregory Francese <gfrancese@hobokennj.gov>; Vijay Chaudhuri <vijay.chaudhuri@gmail.com>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubek <matt@automotus.co>; Justin McKee <jmckee@automotus.co>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi everyone,
Thanks for another productive meeting.

Here is our folder with [automotus documents for Hoboken](#).
[Here are the Business Rules](#). Please review the Policies Tab.

I've got us for 30 minutes next week. I may extend it to 60. Let me know if that will work for everyone.

Thanks,
Kelly

On Tue, Sep 9, 2025 at 10:21 AM Kelly Schmandt Ferguson <kelly@automotus.co> wrote:
Hi Jesse,

For your other questions, please see below from Duncan who has previously done this with other jurisdictions with a similar set up. Because we have a contract with you (Hoboken) and we contract with Duncan to do the lookups you can make this request.

- Question below about the Duncan contract letter. The City would strongly prefer not to enter into a contract with Duncan, given that would require City Council approval and potentially delay implementation. **NY will not approve the application without some version of this letter, no actual contract is needed.** NY needs to be able to associate the city with us (Duncan) in order for us to request information on their behalf.
- Section 3 is nothing unless requesting the data and how it will be stored. I just want to confirm that the City will have access to this data as well as Automotus? If we're signing this, we need to ensure we can meet the terms of service. This section should ideally be filled out with the same information as the Business Contact from the prior pages. The state only approves access for government entities, so don't include Automotus as part of this application. However, the data will pass through Duncan to Automotus to Hoboken.
- Pennsylvania
 - Vehicle Information Affidavit, section C - have you had to fill this out for other jurisdictions? I am unclear if we can correctly check items #4 and 5. I need to better understand how Automotus as a contractor of the City fits into this piece. I don't feel comfortable signing this as written without additional information. Can you please reach out to the PA DMV to get some clarity on this? Yes this section needs to be completed for PennDOT approval. This just means that the NO information will not be sold to anyone else that is not affiliated with the City.
- Virginia
 - Information Security Statement on page 5, item #2 notes our data sharing permissions. Please confirm that Automotus is authorized to receive this information. Yes, you will get the information from Duncan and pass on to the City.

Thank!
Kelly

On Mon, Sep 8, 2025 at 2:34 PM Kelly Schmandt Ferguson <kelly@automotus.co> wrote:
Hi Jesse,

For the NY plate question, here is what we are seeing:

- Over 3min violations: Around 57 plates per week

Thanks,
Kelly

On Mon, Sep 8, 2025 at 2:24 PM Kelly Schmandt Ferguson <kelly@automotus.co> wrote:
Hi Jesse,

Thank! We'll be ready with your other questions. We're tracking down the questions you asked this morning.

[Marilyn Baer](#) - are you able to share the flyer draft?

Thanks,
Kelly

On Mon, Sep 8, 2025 at 1:14 PM Jesse McGowan <jmccowan@hobokennj.gov> wrote:
Hi all,

Just wanted to flag a few items for discussion tomorrow -

- Update on installations
- Forms for license plate identification
- License plate readability & revenue estimate
- Survey results & program announcement
- Warnings flyer

It'd be great if the Automotus staff could be ready to discuss my questions sent earlier today about the license plate identification forms as well as provide an updated revenue estimate given the new threshold and license plate readability limitations.

Thank,
Jesse

 **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x8007
www.hobokennj.gov

From: Luca Basilione <lucab@automotus.co>
Sent: Friday, September 5, 2025 1:52 PM

To: Jordan Justus <jordan@automotus.co>

CC: Jesse McGowan <jmccowan@hobokennj.gov>; Kelly Schmandt Ferguson <kelly@automotus.co>; Steven Weber <sweber@hobokennj.gov>; Gregory Francese <gfrancese@hobokennj.gov>; Vijay Chaudhuri <vijay.chaudhuri@gmail.com>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubek <matt@automotus.co>; Justin McKee <jmckee@automotus.co>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Hi Jesse,

We've added a new feature to the Violations dashboard in the Analytics tab: you can now filter violators by their duration.

- The filter provides time buckets (in minutes)
- When you select a bucket, the system will return all violations that fall within that range.

For example: if you select 1 minute, the results will include violations lasting up to 2 minutes.

<Screenshot 2025-09-05 at 10:28:16 AM.png>

Please note: the average duration on the bottom left also includes a 60-second buffer that is the initial grace period from the moment the vehicle stops.

Best,
Luca

On Fri, Sep 5, 2025 at 10:21 AM Jordan Justus <jordan@automotus.co> wrote:
Apologies, Jesse. I linked to the incorrect sheet. Here is the [correct sheet](#).

I can't recall when the 52,000 number came from as we've looked at a few different windows of data and number of cameras, but I'd say generally 60% of violations are < 3 minute dwell time. Currently about 60-70% of violations are not readable due to the positioning of the cameras (covering both sides of the street and broader FOV). We are planning to adjust the positioning of the cameras in the coming weeks from analytics to automation which will target the cameras for enforcement. This will result in not capturing violators on the opposite side of the street but capturing nearly all violators on the same side of the street.

Hope this helps. @Luca Basilione is happy to dive deeper if helpful.

Best,
Jordan

On Fri, Sep 8, 2023 at 6:56 AM Jesse McGowan <jmowen@hobokennj.gov> wrote:
Jordan,

I just requested access to the citations Google sheet you linked to below.

I'm a bit confused by your numbers below. The previously shared financial projection spreadsheet assumed over 52,000 violations per month (for a 1-minute dwell time). How much of the difference between your 5,340 number below and the previously shared 52,000 is due to the 1- to 3-minute dwell time change vs. the readable license plates? What is the annual revenue estimate with the new expected number of enforceable violations?

Our preference is to not issue more than one ticket per week to a given license plate, rather than limit it to once per month.

Thanks,
Jesse

<image.png> **Jesse McGowan, AICP, RSP1 (she/her)**
Deputy Director, Transportation and Parking
City of Hoboken
201.420.2000 x8307
www.hobokennj.gov

From: Jordan Justus <jordan@autonomous.co>

Sent: Wednesday, September 3, 2025 6:35 PM

To: Kelly Schmandt Ferguson <kelly@autonomous.co>

Cc: Jesse McGowan <jmowen@hobokennj.gov>; Steven Weber <sw@hobokennj.gov>; Gregory Francese <gfrancese@hobokennj.gov>; vijay.chaudhuri <vijay.chaudhuri@gmail.com>; Marilyn Baer <mbar@hobokennj.gov>; Matt Hubek <mtt@autonomous.co>; Justin McKee <jmckee@autonomous.co>; Laura Beilstone <laura@autonomous.co>

Subject: Re: Action Items 9/2/25 - Automated Enforcement Washington

Sorry to miss the meeting yesterday. I've also added some forecasted citation/cost data to the [github google sheet we were working on](#) based on August data based on the following:

- 3 minute dwell time
 - Unique license plates (if you only wanted to cite each vehicle once per month)
- Violators with readable license plates. The cameras from phase 1 are covering both sides of the street in many cases and are detection violators for vehicles that they cannot read license plates for. We'll make some adjustments, but it's worth highlighting as we detect more violations from an analytics perspective that we would be able to cite (front vs. back license plates etc.)

See here:

| | To not double-cite vehicles within the same month | |
|----------------------|---------------------------------------------------|----------------------------|
| August 2025 | Monthly Violators >=3 min | Monthly Violations >=3 min |
| # of Violations | 3461 | 5240 |
| Cost per Citation | \$5 | \$5 |
| Monthly Cost to City | \$17,305 | \$26,200 |

Best,
Jordan

On Wed, Sep 3, 2025 at 3:11 PM Kelly Schmandt Ferguson <kelly@autonomous.co> wrote:
Thanks for a productive meeting yesterday. Here's what we've got going on for action items over the next few weeks.

- **Kelly Field Ops:**
 - DONE - Kelly: Add Greg to the Precon meeting invite scheduled for September 8th.
 - DONE - Kelly: Send [Hoboken team the link to the Ragic system for installation review](#).
 - DONE - Share [Business Rules - Policies Tab](#) needs the input at this point
- **All:** Review curbside designations - I propose a separate meeting to review these so that we are aligned since there can be multiple policies per spot.
- **Localizing:**
 - Investigate options for ranking violations by duration in the system.
 - Review tracking violations that weren't processed due to capacity constraints.
 - Create a void reason category for violations that weren't processed in time.
 - Coordinate and conduct in-person training with PEOs on how to use the enforcement system.
- **Hoboken team:**
 - Review [Business Rules - Policies Tab](#) needs the input at this point
 - Release the survey on September 2nd with a closing date of **September 9th**.
 - Put up "photo enforced" signs and updated loading zone duration signs between **September 10th-16th**.
 - Press release
 - Start distributing warning flyers around September 15th.
 - Marilyn to share out with Kelly for support
- **Hoboken and Autonomous: implement full enforcement starting October 1st.**

Thank!

Kelly

KELLY FERGUSON
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