

**From:** [Steven Weber](#)  
**To:** [Jesse McGowan](#); [vijay.chaudhuri](#)  
**Subject:** Re: CLEAR Ordinance  
**Date:** Wednesday, September 17, 2025 4:18:06 PM  
**Attachments:** [Outlook-1520370069.png](#)

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Hi Vijay,

If you have a chance, can you give me a call? Trying to game out what they will ask me about.  
201-441-0273

Steve

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**From:** Jesse McGowan <jmcgowan@hobokennj.gov>  
**Sent:** Wednesday, September 17, 2025 4:14 PM  
**To:** vijay.chaudhuri <vijay.chaudhuri@gmail.com>  
**Cc:** Steven Weber <sweber@hobokennj.gov>  
**Subject:** CLEAR Ordinance

1. **WHEREAS**, the City of Hoboken has announced the implementation of the Camera-based License Plate Enforcement for Access & Response times (“CLEAR”) initiative beginning October 1, 2025; and
2. **WHEREAS**, several members of the City Council have expressed concern that they were not fully briefed on the supporting data, operational details, or enforcement scope of the CLEAR program before its public announcement; and
3. **WHEREAS**, questions remain unanswered as to how New Jersey Transit buses will be treated under automated enforcement, particularly with respect to ticketing for not pulling into designated bus stops, potentially creating conflicts with state operations; and
4. **WHEREAS**, the City Council was initially led to believe that CLEAR was first to be piloted as a limited study of loading zones, as presented by the City’s Director of Parking and Transportation, but further review suggests this representation may not align with the current citywide enforcement rollout or what councilmembers were led to believe; and
5. **WHEREAS**, after further investigation, it appears that local businesses have not been adequately consulted, nor has any independent economic study been conducted to evaluate the potential impacts of automated enforcement on deliveries, loading zones, or customer access; and
6. **WHEREAS**, the City Council recognizes that residents and businesses alike benefit from clear communication, outreach, and education regarding any new enforcement program to ensure fairness, transparency, and compliance; and

7. **WHEREAS**, providing additional time to study the program, engage stakeholders, and educate the public will strengthen community trust, reduce unintended consequences, and allow for a more successful long-term implementation; and
  
8. **WHEREAS**, the City Council finds it in the public interest to delay the launch of automated enforcement until after the municipal election and to establish a reasonable moratorium to ensure accountability and public participation;

**NOW, THEREFORE, BE IT RESOLVED**, by the City Council of the City of Hoboken, that:

1. No citations or penalties under the CLEAR program shall be issued before February 1, 2026.
2. Produce an economic impact study and present it to the council before any action is taken on CLEAR.
3. Produce a clear and outlined protocol for administering tickets and the appeal process, and confirm that all of this falls within the guidelines of the state of NJ before CLEAR is started.
4. This Resolution shall take effect immediately.



**Jesse McGowan, AICP, RSP1 (she/her)**  
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